

ICOMTT2020

INTERNATIONAL CONFERENCE ON MANAGEMENT TECHNOLOGY AND TOURISM
SOCIAL VALUE CREATION



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ALENTEJO
2020

COMPETE
2020

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2020



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e a Tecnologia

<http://icomtt2020.ipsantarem.pt>

Scope and Goals

The Polytechnic Institute of Santarém invites you to participate in the 1st International Conference on Management, Technology and Tourism: Social Value Creation (ICOMTT2020) to be held on **February 6 – 7, 2020**, at the School of Management and Technology of Santarém, Santarém, Portugal.

The International Conference on Management, Technology and Tourism is focused on the following topics:

- Management
- Social Economy
- Corporate Social Responsibility
- Information and Communication Technologies
- Business Information Systems
- Sustainability
- Health
- Social Welfare
- Innovation
- Tourism
- Hospitality
- Business Ethics
- Finance and Accounting
- Quality of life
- Community Psychogerontology
- Universal Design.

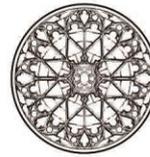


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All accepted abstracts and full papers presented in the conference will be published in the conference abstract e-book (with ISBN), published on the conference website.

All submissions will be peer reviewed and evaluated based on originality, technical and/or research content/depth, accuracy, relevance to conference, contributions, and readability.

Important Dates

- First announcement of Call for Papers: July 10, 2019
- **Deadline for abstract and full paper submissions: October 30, 2019**
- Acceptance notification: November 29, 2019
- Early registration deadline: December 10, 2019
- Submission of final versions (abstracts and full papers): January 5, 2020
- Program announcement (provisory): January 13, 2020
- Authors' registration deadline: January 25, 2020
- Program announcement (final): January 31, 2020
- **Conference date: February 6 and 7, 2020**

Submission Guidelines

All authors are kindly encouraged to contribute and shape the conference through the presentation of their research abstracts and full papers. Authors are advised to submit abstracts or full-length papers via the submission system (available soon on <http://icomtt2020.ipsantarem.pt/>). The submission of full papers is optional. Abstract and full papers must be written in English.

The proposals must be uploaded in doc or docx format (PDF is not accepted). Please use one of the following templates available on <http://icomtt2020.ipsantarem.pt/submission-guidelines/>:

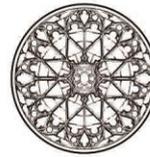
- Abstract template
- Full paper template.

Modes of Presentation: oral presentation or poster presentation.

Oral presentations will be the major part of sessions at the ICOMTT2020 conference. The presentations will take place in parallel sessions. Please note that oral presentations should last no longer than 15 minutes (including 3 minutes for questions). The official language of the conference is English, but oral presentations in Portuguese and Spanish are accepted if the PowerPoint presentation is in English.

Posters provide an opportunity to attract interest in your research. Poster dimensions: A0 (841 x 1189 mm / 33,1 x 46,8 in). Posters should be written in English. Authors are responsible for the printing and displaying of the poster on the first day of the conference.





Copyrights

The contribution must be original and unpublished and must not have been submitted to any journal or other conference.

It is the author's responsibility to ensure that where copyright materials are included within an article, the permission of the copyright holder has been obtained.

Acceptance notification

Authors will be notified of the decision via email. The inclusion of the communications and posters in the program is subject to the formalization of the registration of at least one author.

Fees and dates for registration

Early registration

Until December 10, 2019

- Participants with presentation (oral presentations or poster presentation) – 100€
- Participants without presentation – 100€
- Special conditions for (upon presentation of evidence):
 - Students of the Polytechnic Institute of Santarém/Beja – 40€
 - Professors or other professionals of the Polytechnic Institute of Santarém/Beja – 50€
 - *Allumni* of Polytechnic Institute of Santarém/Beja – 40€

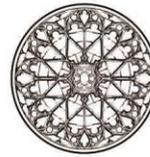
Late registration

Until January 25, 2020

- Participants with presentation (poster, communication) – 150€
- Participants without presentation – 150€
- Special conditions for (upon presentation of evidence):
 - Students of the Polytechnic Institute of Santarém/Beja – 60€
 - Professors or other professionals of the Polytechnic Institute of Santarém/Beja – 75€
 - *Allumni* of Polytechnic Institute of Santarém/Beja – 60€

Conference fees include

- Admission to all sessions (6-7 February 2020)
- Handout materials and information package as well as Wifi passwords
- Participation certificates
- 3 coffee breaks, 1 lunch
- Social program



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Conference registration and payment

Registration is made online by completing the registration form (available soon on <http://icomtt2020.ipsantarem.pt/registration-fees/#>). The registration fee should be paid via bank transfer to:

IBAN: PT50 0781 0112 01120013406 83

SWIFT Code: IGCPPTPLXXX

After payment, confirmation of the bank transfer should be sent to the e-mail cont.aprov.patrim@esg.ipsantarem.pt with the subject "ICOMTT2020".

General conditions

Registration will be confirmed after receiving full payment. Those who do not receive a confirmation notice before the conference are requested to contact the registration secretariat: icomtt2020@ipsantarem.pt.

Only authors who complete their registration before 25 January 2020 will be included in the program.

The date of payment is decisive for the registration fee. Even if the registration form is received before the early bird or regular deadline, it will not be considered as early or regular registration if the payment has not been received before the deadlines.

The inclusion of the communications/posters in the program is subject to the formalization of the registration of at least one author.

The organizing committee plans to take photographs and video material at the ICOMTT2020, Santarém, Portugal, and reproduce them in news or promotional material, whether in print, electronic or other media, including the conference website and social media. By participating at the ICOMTT2020, you grant Polytechnic Institute of Santarém/Beja the right to use your name, photograph and biography for such purposes.

Venue

Conference Location

The conference will take place at the School of Management and Technology of the Polytechnic Institute of Santarém.

Polytechnic Institute of Santarém

The Polytechnic Institute of Santarém (<https://www.ipsantarem.pt>) is a public higher education polytechnic institution at the service of society. It is committed to providing citizens with a high level of qualification with a view to the production and diffusion of knowledge, and the creation, transmission and diffusion of professional knowledge, science, technology, the arts, guided research and experimental development. Focus is given to the student and surrounding community within an international framework of reference.





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The Institute is recognized as a pole of development and a reference for the training, culture and research developed in the region. Established in the 1970s, it currently comprises five Schools, four in the city of Santarém and one in the city of Rio Maior.

School of Management and Technology

The School of Management and Technology of Santarém (<https://siesgt.ipsantarem.pt>) is an organic unit of the Polytechnic Institute of Santarém committed to providing citizens with high level qualifications with a view to the production and diffusion of knowledge, the creation, transmission and dissemination of professional knowledge, culture, science, technology, applied research and experimental development. Focus is given to the student and the surrounding community within an international framework of reference.



School of Management and Technology of the Polytechnic Institute of Santarém

The School of Management and Technology of Santarém is a fundamental pole liaising with the local socio-economic reality and is attentive to the challenges and demands from abroad. It is currently in a phase of great dynamism that is driving important structuring projects aimed at making a major impact on regional development.

GPS Coordinates: 39.221, -8.687031

Postal address: Complexo Andaluz, 2001-904 Santarém, Portugal

Santarém

Visitors to Santarém can travel back in time as the city has over three thousand years of history. Archaeologists have found evidence of the many civilizations that passed through Santarém over the centuries.

Santarém on the YouTube: <https://youtu.be/gHERjhAur2A>

The foundations of the city of Santarém (*old scalabis*) tell off Greco-Roman times and Christian mythology. During this period, it became the main commercial warehouse of the middle Tagus and one of the most important administrative centers of the Lusitania province. Located on a plateau, the city of Santarém, also called the city of seven hills, is the capital of the district and of the province of Ribatejo. It is recognized for its imposing artistic past and as the glorious “Capital of Portuguese Gothic”.





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Conference Secretariat

Conference website: <http://icomtt2020.ipsantarem.pt/>

Postal Address:

Escola Superior de Gestão e Tecnologia de Santarém
Complexo Andaluz, Apartado 295, 2001-904 Santarém
Portugal

Email: icomtt2020@ipsantarem.pt

